

iHotraco

STORAGE DATA

Mooij Agro is launching iHotraco

For more than 40 years, Mooij Agro has been known as the specialist in developing and producing innovative automation systems for crop storage. Our innovative control systems help growers and store managers of potatoes, onions and other crops to improve their crop storage and operations – from ventilation and climate control, to store management, smart use of energy and quality management.

Today, we are taking storage optimization to a whole new level. We are committed to help the potato and onion industry with taking the first steps toward the practical use of Big Data for crop storage. Introducing the foundation for modern farming:

iHotraco STORAGE DATA

Collect and organize your storage data:



Automatic



Secure



Reliable



Farmer in charge



How big data will change modern farming forever

In the coming years, smart farming will grow exponentially. The importance and usability of big data is rapidly increasing. We are moving from data, to information, to insight, to action, to results.

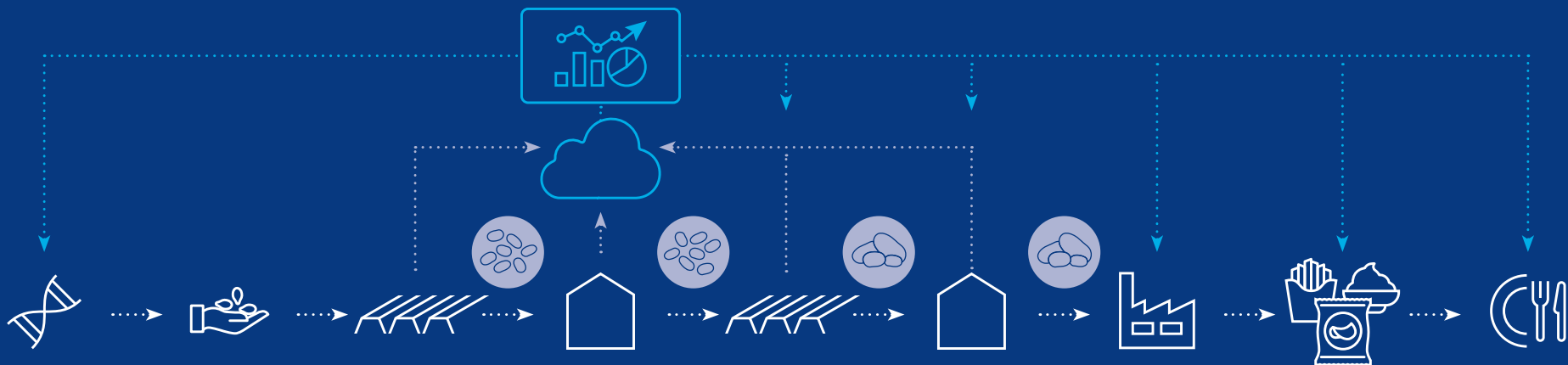
Automation systems like CROPTIMIZ-R® allow storage managers and farmers to remotely monitor and control all their processes, from anywhere in the world. The more data these systems collect, the more insights storage managers farmers can gain. These data systems will grow increasingly intelligent. They will be capable of storing daily decisions made by farmers, and over time provide storage managers and farmers with practical advice that will help them make their storages more efficient and profitable. The future possibilities are very exciting. By combining the data from the storage with the data from the field, you gain insight into the entire process. With this complete insight, well-considered decisions can be made that lead to better results.

That's why Mooij Agro is now helping storage managers and farmers with the first and most important step: Collecting and organizing all your data automatically, reliably, and securely, by using the latest data-sharing technology. However, it goes without saying that farmers will always decide for themselves whether they share their data or not.

Because before you can safely and easily draw conclusions from your data, you need to have a complete set of data that is:

- **collected automatically;**
- **stored centrally in a standardized format;**
- **and organized in an efficient, reliable, and secure way.**

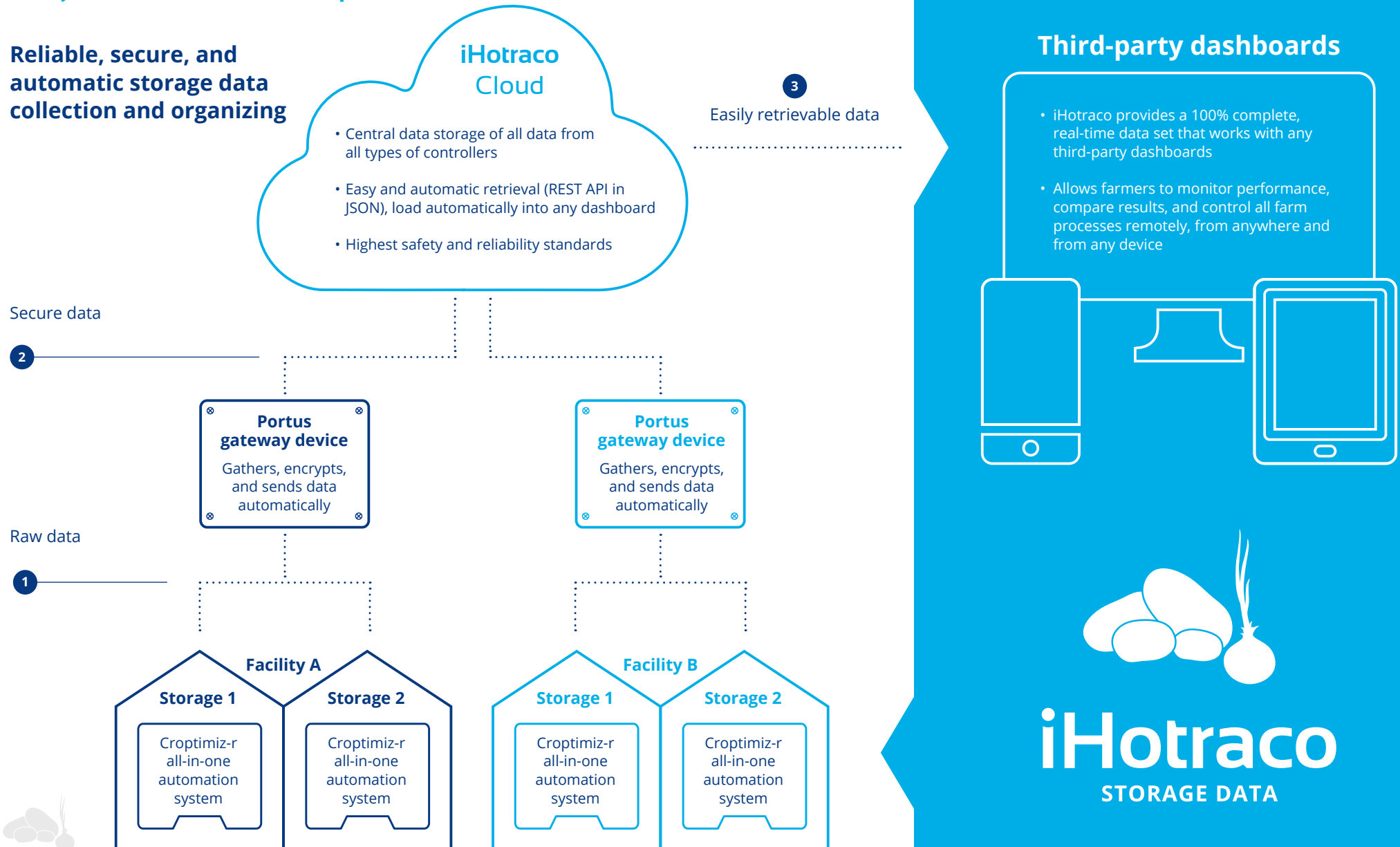
That's the foundation of smart farming. That's iHotraco Storage Data.



iHotraco Storage Data

all your data in one place

Reliable, secure, and automatic storage data collection and organizing



Why use iHotraco Storage Data as your first step towards smart farming



Automatic

Save time and labor costs

Fully automatic data collection and organizing process, no more manually entering or CSV exports.

Latest data-sharing technology (REST API).



Reliable

Always a 100% complete data set

No data loss in case of connection interruption, data is stored even without internet.

Eliminates less reliable collection and storage systems (e.g. PCs and hard drives).



Secure

Keep your data safe

Portus encrypts your data before uploading.

Your data is stored by the highest safety and reliability standards.



Farmer in charge

Always in control of your data

It goes without saying that farmers will always decide for themselves whether they share their data or not.



www.mooij-agro.com